



STRATUS PACKAGE

Perfect for Startups, Freelancers and
Micro-businesses

WHAT'S INCLUDED:

- Up to 5 pages
- Design & development
- Hosting & SSL
- Content changes
- Monthly backups
- Friendly & personal service
- Business advice & motivational coaching
- Access to our business resources
- SEO

SUMMARY

It can be physically, mentally and financially exhausting when starting your own business. We've created this package to take some of that pressure off of you.

Many businesses face cash flow problems in their early days. There is no large deposit with any of our packages and with a monthly cost no greater than a mobile phone, you'll have more money each month to focus on growing your business.

Creating a website isn't for everyone and the same goes for managing it. We'll save you valuable business time by designing, developing and managing your website. Throughout the 12 months we'll keep your theme and plugins updated and if you'd like to change some of the content, all you have to do is tell us.

All of our packages come with secure hosting with 99.9% uptime and an SSL certificate so Google and your visitors know your website is safe to use.

5 high-quality website pages is perfect to get you started on your business adventure. That's enough for the usual homepage, about page and contact page. Plus a couple of pages to talk about your products/services.

We've been in your position before. There are times when you feel like the Wolf of Wall Street and other times when you're ready to give up. We encourage you, do NOT give up!

As an exclusive to this package, we've included business advice and motivational coaching. When you aren't sure what to do next, or you feel like things aren't going your way, we'll be here to talk to you. We can't solve every problem but sometimes having someone to talk to sparks you back into action. We'll recommend books, exercises and habits that will help you keep focused.

Yuno Media has been around since 2012 and throughout that journey we've made a lot of connections. If we think we know someone who could help you then we'll gladly see if we can bring you together.

After 12 months we offer you a redesign if you take out another package. If you don't fancy a redesign we'll downgrade you to a management and maintenance plan.

ALL OF THIS FOR ONLY
£69^{*} PER MONTH

FREE WITH EVERY PACKAGE!
A4 Effici Productivity
Planner and Habit Tracker



CONTACT US

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* All prices exclude VAT

E-commerce not included. 12 monthly payments.
Terms and conditions apply.



No large deposit



Easy on your cash flow



Make content changes
throughout the
12 months

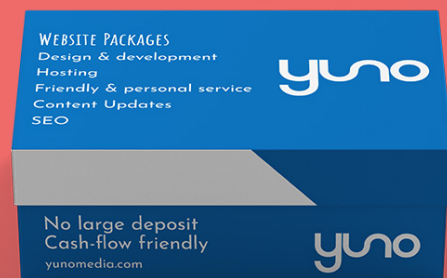


Secure hosting &
SSL certificate



Friendly & personal
service

WEBSITE PACKAGES
FROM £69* PER MONTH



* All prices exclude VAT

WHAT OUR CLIENTS THINK

Google reviews - ★★★★★

"Good quality enquiries are piling in and our order books are fuller than they have ever been. Although there are many returning customers, there are also a good number of new enquiries, which can only be down to your good work. Thank you and keep them coming."

– GARY, BEC PERIMETER SECURITY FOUNDER

"My new website is stylish, modern and contemporary. The design was bespoke and built in a way that is easy for me to manage. Would recommend for any size business."

– CHRIS STONES, STOLEN IMAGES

"I'd strongly recommend using Yuno Media. Rob and Dan who run it have a level of friendly service that is extremely rare. They have a genuine interest in helping other peoples businesses and are a pleasure to work with."

- JOHN STEWART, VISION PRODUCTIONS

"Thank goodness you respond really quickly!"

- LYN BRAUND PHOTOGRAPHY



GLOSSARY

When it comes to the world of websites there are a lot of words and expressions out there that go straight over people's heads. We tend not to talk to our clients using jargon but in case we do or if you're researching on the internet, here are some of the words you might come across and what they mean. Please note that these are our own definitions and can sometimes vary across developers.

BACK END

This is the area that your visitors won't see but where you can adjust the settings and content of your website.

CONTENT

When we talk about content, we are referring to what is placed within the pages of a website. This is most commonly text, images and video.

CONTENT MANAGEMENT SYSTEM

Websites used to be hardcoded with HTML and other languages. A CMS allows users to create page templates and easily manage content on their website. Much easier than learning to code!

E-COMMERCE

This is a website that sells products and requires visitors to pay through the website.

HOSTING(WEBSITE)

The website is hosted on a server so that it can be seen on the internet.

HOSTING(DOMAIN)

Domains are bought through a service such as 123reg or GoDaddy. When you purchase a domain, you "point" it to where your website is hosted.

PAY-PER-CLICK

Aka PPC. This is a form of marketing where Google or social media platforms like Facebook, place your adverts in front of your target audience. You are charged everytime an individual clicks on your ad.

SEARCH ENGINE OPTIMISATION

Aka SEO. This refers to optimising the website so that it appears higher in search results. There are lots of methods of doing this.

SSL CERTIFICATE

This puts a little padlock next to your URL. It tells visitors and Google that your website is safe for visitors to use.

USER EXPERIENCE/USER INTERFACE

UX and UI are considered during the design phase. In a nutshell user experience is how the user feels when they navigate your website and the user interface refers to the elements that make up this experience.

WEBSITE DESIGN

This is the process before any physical creation of the website begins. During this process the user journey, call to actions, user experience and user interface are planned.

WEBSITE DEVELOPMENT

After the design, development begins. This is where we begin to build the website on a development server.

WEBSITE MANAGEMENT/MAINTENANCE

This refers to looking after a website once it is launched. When we talk about managing a website we normally refer to making changes to content and altering pages. Maintenance is the updating of themes and plugins, generally more security based.

If you aren't sure about any jargon you hear or read, don't be afraid to ask us the meaning.

CONTACT US

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