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Cumulus Package

Perfect for growing small businesses

What's included:

- Up to 15 pages
- Design & development
- Hosting & SSL
- Content changes
- Weekly backups
- Friendly & personal service
- SEO
- Small e-Commerce stores

Summary

We've created this package for those businesses that are looking to push forward with their growth. You can do a lot with 15 pages. You'll have a healthy sized website, featuring the usual home, about and contact pages, plus plenty of other pages for your products and services. We may even find that there are spare pages left over to use with your online marketing campaigns.

Why do we follow a monthly pricing model? One of the main reasons we follow a monthly pricing model is cash flow, for you and for us. There is no large upfront deposit, just start paying the monthly fee. We've also chosen to do it this way because it enables us to make changes to your website without having to charge you more! That's right, once your website is live, all you have to do is let us know about content changes.

Throughout the 12 months we'll also look after the backend of your website. We'll keep plugins and themes updated to prevent vulnerabilities. All of our packages come with secure hosting with 99.9% uptime and an SSL certificate so Google and your visitors know your website is safe to use.

We can also train you on how to make your own changes. We make all of our websites in Wordpress which means it's easy to make your own changes once you've had some training.

When our customers talk about Yuno Media, it's normally about the personal service we provide. We like to know our customers personally. This means whenever you have requests, questions or feedback you shouldn't be worried about contacting us. It works both ways though, we'll also contact you if we think there's a change we can make to the website that you could benefit from.

To summarise this package we will design, build and look after your website. It'll be hosted securely and you'll be able to make content changes without us sending out extra invoices to you. Your website will also be launched with all the SEO basics complete. Everything you'll need is included in this monthly price. If you're not sure if something is included then please don't hesitate to contact us.

After 12 months we offer you a redesign if you take out another package. If you don't fancy a redesign we'll downgrade you to a management and maintenance plan.

All of this for only £199* per month

FREE WITH EVERY PACKAGE!
A4 Effici Productivity Planner and Habit Tracker

Contact Us

02380 381689

hola@yunomedia.com

*All prices exclude VAT
Includes small e-Commerce stores. 12 monthly payments.
Terms and conditions apply.

No large deposit

Easy on your cash flow

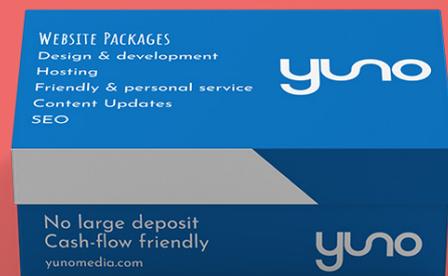Make content changes throughout the 12 months

Secure hosting & SSL certificate

Friendly & personal service

Website packages from £69* per month

Website Packages
Design & development
Hosting
Friendly & personal service
Content Updates
SEO

yuno

No large deposit
Cash-flow friendly
yunomedia.com

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*All prices exclude VAT

What our clients think

Google reviews - ★★★★★

"Good quality enquiries are piling in and our order books are fuller then they have ever been. Although there are many returning customers, there are also a good number of new enquiries, which can only be down to your good work. Thank you and keep them coming."

— Gary, BEC Perimeter Security Founder

"My new website is stylish, modern and contemporary. The design was bespoke and built in a way that is easy for me to manage. Would recommend for any size business."

— Chris Stones, Stolen Images

"I'd strongly recommend using Yuno Media. Rob and Dan who run it have a level of friendly service that is extremely rare. They have a genuine interest in helping other peoples businesses and are a pleasure to work with."

– John Stewart, Vision Productions

"Thank goodness you respond really quickly!"

– Lyn Braund Photography

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Glossary

When it comes to the world of websites there are lot of words and expressions out there that go straight over people's heads. We tend not to talk to our clients using jargon but incase we do or if you're researching on the internet, here a some of the words you might come across and what they mean. Please note that these are our own definitions and can sometimes vary across developers.

Back End

This is the area that your visitors won't see but where you can adjust the settings and content of your website.

Content

When we talk about content, we are referring to what is placed within the pages of a website. This is most commonly text, images and video.

Content Management System

Websites used to be hardcoded with HTML and other languages. A CMS allows users to create page templates and easily manage content on their website. Much easier than learning to code!

e-Commerce

This is a website that sells products and requires visitors to pay through the website.

Hosting(website)

The website is hosted on a server so that it can be seen on the internet.

Hosting(domain)

Domains are bought through a service such as 123reg or GoDaddy. When you purchase a domain, you "point" it to where your website is hosted.

Pay-Per-Click

Aka PPC. This is a form of marketing where Google or social media platforms like Facebook, place your adverts infront of your target audience. You are charged everytime an individual clicks on your ad.

Search Engine Optimisation

Aka SEO. This refers to optimising the website so that it appears higher in search results. There are lots of methods of doing this.

SSL Certificate

This puts a little padlock next to your URL. It tells visitors and Google that your website is safe for visitors to use.

User Experience/User Inferface

UX and UI are considered during the design phase. In a nutshell user experience is how the user feels when they navigate your website and the user interface refers the to elements that make up this experience.

Website Design

This is the process before any physical creation of the website begins. During this process the user journey, call to actions, user experience and user interface are planned.

Website Development

After the design, development begins. This is where we begin to build the website on a development server.

Website Management/Maintenance

This refers to looking after a website once it is launched. When we talk about managing a website we normally refer to making changes to content and altering pages. Maintenance is the updating of themes and plugins, generally more security based.

If you aren't sure about any jargon you hear or read, don't be afraid to ask us the meaning.

Contact Us

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