



## CIRRUS PACKAGE

Perfect for established SME

### WHAT'S INCLUDED:

- Unlimited pages
- Design & development
- Hosting & SSL
- Content changes
- Daily backups
- Friendly & personal service
- SEO
- Larger e-Commerce stores

### SUMMARY

We know that our other packages aren't going to work for everyone but it's our packages that make us unique and we'd still like to offer one to you. This package is for larger, more bespoke projects. Once we've got a clear idea of what it is you need, we'll calculate an overall cost and divide it over 12 months.

You'll still feel all the benefits of our other packages, like no large deposit, a cash flow friendly way of paying for your website and content changes throughout the 12 months.

Over the 12 months we'll look after the backend of your website. We'll keep plugins and themes updated to prevent vulnerabilities. All of our packages come with secure hosting with 99.9% uptime and an SSL certificate so Google and your visitors know your website is safe to use.

We pride ourselves in our friendly and personal customer service. We want to get to know you and your business. Knowing lots about your business means we can continually make adjustments to your website depending on your marketing strategy, analytics reports and changes in the business.

If you're a well established SME then you should have a solid marketing strategy in place. Marketing strategies are always

changing and you're more than likely going to need landing pages. If you need any new landing pages over the 12 months, we'll gladly make them for you.

When our customers talk about Yuno Media, it's normally about the personal service we provide. We like to know our customers personally. This means whenever you have requests, questions or feedback you shouldn't be worried about contacting us. It works both ways though, we'll also contact you if we think there's a change we can make to the website that you could benefit from.

To summarise this bespoke package, we will design, build and look after your website. Over the 12 months you'll be able to make changes to content and even add new landing pages for your marketing. Everything you'll need will be included in this pack.

After 12 months we offer you a redesign if you take out another package. If you don't fancy a redesign we'll downgrade you to a management and maintenance plan.

## PRICES START FROM £299\* PER MONTH

### FREE WITH EVERY PACKAGE!

#### A4 Effici Productivity Planner and Habit Tracker



### CONTACT US

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\* All prices exclude VAT

Includes larger e-Commerce stores. 12 monthly payments.  
Terms and conditions apply.



No large deposit



Easy on your cash flow



Make content changes  
throughout the  
12 months

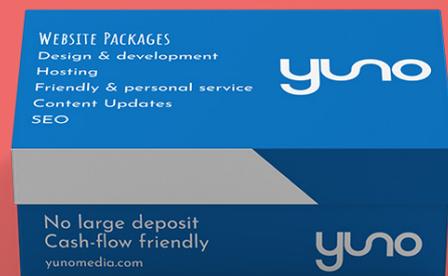


Secure hosting &  
SSL certificate



Friendly & personal  
service

WEBSITE PACKAGES  
FROM £69\* PER MONTH



\* All prices exclude VAT

# WHAT OUR CLIENTS THINK

Google reviews - ★★★★★

*"Good quality enquiries are piling in and our order books are fuller than they have ever been. Although there are many returning customers, there are also a good number of new enquiries, which can only be down to your good work. Thank you and keep them coming."*

– GARY, BEC PERIMETER SECURITY FOUNDER

*"My new website is stylish, modern and contemporary. The design was bespoke and built in a way that is easy for me to manage. Would recommend for any size business."*

– CHRIS STONES, STOLEN IMAGES

*"I'd strongly recommend using Yuno Media. Rob and Dan who run it have a level of friendly service that is extremely rare. They have a genuine interest in helping other peoples businesses and are a pleasure to work with."*

- JOHN STEWART, VISION PRODUCTIONS

*"Thank goodness you respond really quickly!"*

- LYN BRAUND PHOTOGRAPHY



## GLOSSARY

When it comes to the world of websites there are a lot of words and expressions out there that go straight over people's heads. We tend not to talk to our clients using jargon but in case we do or if you're researching on the internet, here are some of the words you might come across and what they mean. Please note that these are our own definitions and can sometimes vary across developers.

### BACK END

This is the area that your visitors won't see but where you can adjust the settings and content of your website.

### CONTENT

When we talk about content, we are referring to what is placed within the pages of a website. This is most commonly text, images and video.

### CONTENT MANAGEMENT SYSTEM

Websites used to be hardcoded with HTML and other languages. A CMS allows users to create page templates and easily manage content on their website. Much easier than learning to code!

### E-COMMERCE

This is a website that sells products and requires visitors to pay through the website.

### HOSTING(WEBSITE)

The website is hosted on a server so that it can be seen on the internet.

### HOSTING(DOMAIN)

Domains are bought through a service such as 123reg or GoDaddy. When you purchase a domain, you "point" it to where your website is hosted.

### PAY-PER-CLICK

Aka PPC. This is a form of marketing where Google or social media platforms like Facebook, place your adverts in front of your target audience. You are charged everytime an individual clicks on your ad.

### SEARCH ENGINE OPTIMISATION

Aka SEO. This refers to optimising the website so that it appears higher in search results. There are lots of methods of doing this.

### SSL CERTIFICATE

This puts a little padlock next to your URL. It tells visitors and Google that your website is safe for visitors to use.

### USER EXPERIENCE/USER INTERFACE

UX and UI are considered during the design phase. In a nutshell user experience is how the user feels when they navigate your website and the user interface refers to the elements that make up this experience.

### WEBSITE DESIGN

This is the process before any physical creation of the website begins. During this process the user journey, call to actions, user experience and user interface are planned.

### WEBSITE DEVELOPMENT

After the design, development begins. This is where we begin to build the website on a development server.

### WEBSITE MANAGEMENT/MAINTENANCE

This refers to looking after a website once it is launched. When we talk about managing a website we normally refer to making changes to content and altering pages. Maintenance is the updating of themes and plugins, generally more security based.

If you aren't sure about any jargon you hear or read, don't be afraid to ask us the meaning.

### CONTACT US

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